



# Reinvent Your Business with Data



## Unlock more value from your data

Building a business that is sustainable for a long period of time isn't easy. It requires reinvention—likely multiple times over. Only 50% of businesses who were on the Fortune 500 list in 2000 are still there today. The introduction of the cloud set off a generation of reinvention, and now, the next wave of reinvention will be driven by data.

Effective leaders rely on data to make informed decisions, look around corners, and take meaningful action. They build a modern data strategy to deliver insights to the people and applications that need it, securely and at any scale.

AWS and 27Global provide cost-effective ways to capture, store, and analyze your data, making it readily available across the organization. With a comprehensive portfolio of purpose-built analytics solutions and machine learning technology, you can gain deeper insights from previously inaccessible data, and improve operational efficiency.

## Benefits



#### Data stored at any scale

Move and store any amount of data in an Amazon Simple Storage Service (Amazon S3) data lake that provides the scalability, reliability, security, governance, and performance your data needs



Best price-performance

Get the right data tools with a broad and deep set of purpose-built data services without compromising functionality, performance, scale, or cost



# Unified data access, security, and governance

Automatically discover, tag, catalog, and keep data in sync across data lakes, data warehouses, and purposebuilt data stores



# AI and ML to solve business challenges

Access a comprehensive set of AI/ML services to optimize business processes, improve productivity, and speed up innovation

## About 27Global Data Services

Whether it's engineering a data platform to optimize data accessibility, moving beyond reports and dashboards into the realm of data storytelling, or discovering uncharted data to expose top-line or bottom-line opportunities, 27Global has the expertise to unlock the value in your data.





#### How AWS and 27Global can help

**Modernize your data infrastructure.** Organizations running legacy, on-premises data stores or self-managing in the cloud still have to take care of management tasks such as database provisioning, patching, configuration, or backups. AWS takes care of this for you. Benefit from AWS's unmatched experience, maturity, reliability, security, and performance that you can depend upon for your most important applications.

**Unify the best of both data lakes and purpose-built data stores.** To make decisions quickly, you need new data stores that will scale and grow as business needs change. You also want to be able to connect everything together, including your data lake, data warehouse, and all of the purpose-built data stores into a coherent system that is secure and well governed. AWS and [AWS Partner] can help you do this through the best of both data lakes and purpose-built data stores.

**Innovate new experiences and re-imagine old processes with AI/ML.** Machine learning is one of the most disruptive technologies of our generation. It can help create entirely new revenue opportunities, make better and faster decisions, or improve operational efficiencies. AWS and 27Global meet you where you are in your journey with the broadest and most complete set of AI/ML services for builders of all levels of expertise.

With 27Global and AWS, customers can apply machine learning to their most business-critical use cases with end-to-end solutions that require no ML expertise.

#### 27Global Data Expertise:

Data modeling & architecture || Data platform analysis & implementation || ETL/Pipeline implementation || Cloud-based Data Lake & Warehousing || Legacy app & workflow integration || Enhanced analytics & algorithm development

More Info Regarding 27Global's Data Services

#### Resources



#### Reinvent your business with data

Read more about how to improve operational efficiency, make more informed decisions, and accelerate innovation with data.



#### Drowning In Data? - 27Global Blog

https://www.27global.com/drowning-indata/

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